



SINGLES' DAY

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Writing – When Traditions Change**Choose ONE**

1. Write 180–220 words: “How can a traditional celebration change without losing its identity?”
2. Write 180–220 words comparing Singles' Day with a major celebration or shopping event in your country.
3. Write a short opinion piece: “Technology has changed the way people celebrate.”

Plan Your Writing

Part	What to include
Introduction	Introduce the celebration or idea.
Main Point 1	Give a reason and example.
Main Point 2	Give another reason or a different view.
Conclusion	Give your final thought.

Reflection

- What did you learn about Singles' Day?
- What surprised you?
- Do you think traditions naturally change over time?
- What celebration in your country should people understand better?

Useful Linking Words

however • because • for
example • in addition
although • as a result
on the other hand
in conclusion

Challenge

Create a new modern celebration for your city or school. Give it a name, date, purpose and three traditions. Explain how technology might be involved.

Teacher Check

- Clear introduction
- Logical paragraphs
- Examples support ideas
- Linking words used correctly
- Grammar and vocabulary checked
- Conclusion gives a clear final thought