



SINGLES' DAY 11.11 🇨🇳 (CHINA)

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Teacher Overview

Singles' Day is associated with the date 11.11 and began as a student celebration in China. It later developed into a major shopping event. The lesson gives students simple English for shopping, prices, choices and everyday conversation, then moves into culture and consumer habits at higher levels.

Warm-Up – 5 minutes

1. Write 11.11 on the board. Ask: “What do you think this date means?”
2. Ask: “What do people buy online?” Take 5–8 answers.
3. Ask students to name one thing they would like to buy and one reason.
4. Ask: “Do you prefer a big sale or a normal-price shop? Why?”

No-Prep Speaking

- Point to classroom objects. Students guess the price: “I think it is 10 dollars.”
- Say: “I want to buy a phone.” Students respond: “Good idea.” / “It is expensive.” / “Maybe later.”
- Pairs make a tiny shopping conversation using buy, price, sale and discount.

Teacher Tips

- Keep the beginner lesson practical. Do not make relationship status the main topic.
- Explain that Singles' Day is not an official public holiday; it is a cultural/commercial event associated with November 11.
- For mixed classes, let students discuss shopping, friendship and independence rather than personal dating experiences.