



BLACK FRIDAY

Black Friday Quiz - True or False

Decide if the following statements about Black Friday are true or false.

Circle **True** or **False** for each statement.

Afterward, compare answers with a partner and discuss which facts surprised you!

1. Black Friday is the busiest shopping day of the year in the United States.

True / False

2. The term "Black Friday" was originally used by police officers to describe the traffic and crowds in the 1960s.

True / False

3. Black Friday always falls on the first Friday of November.

True / False

4. Some people camp outside stores overnight to be the first to get deals on Black Friday.

True / False

5. Online Black Friday sales are called "Cyber Friday."

True / False

6. Black Friday deals are now popular in many countries outside of the United States.

True / False

7. The first Black Friday sales event was held in the 1800s.

True / False

8. "Doorbuster" deals are products that have especially big discounts to attract customers to stores.

True / False

9. Black Friday is a federal holiday in the United States, meaning everyone gets a day off work.

True / False

10. Retailers earn so much on Black Friday that it's often the day they go from "in the red" (loss) to "in the black" (profit) for the year.

True / False

Teacher's Key

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Decide if the following statements about Black Friday are true or false.

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1. Black Friday is the busiest shopping day of the year in the United States.
True / False
2. The term "Black Friday" was originally used by police officers to describe the traffic and crowds in the 1960s.
True / False
3. Black Friday always falls on the first Friday of November.
True / **False** (It's the day after Thanksgiving, it's the 4th Friday of November.)
4. Some people camp outside stores overnight to be the first to get deals on Black Friday.
True / False
5. Online Black Friday sales are called "Cyber Friday."
True / **False**
(Online sales on the Monday after Thanksgiving are called "Cyber Monday.")
6. Black Friday deals are now popular in many countries outside of the United States.
True / False
7. The first Black Friday sales event was held in the 1800s.
True / **False** (It became popular in the 20th century.)
8. "Doorbuster" deals are products that have especially big discounts to attract customers to stores.
True / False
9. Black Friday is a federal holiday in the United States, meaning everyone gets a day off work.
True / **False** (It's not a federal holiday.)
10. Retailers earn so much on Black Friday that it's often the day they go from "in the red" (loss) to "in the black" (profit) for the year.
True / False