



MEDIA

Discussion and Debate

A. Warm-up - Pros and Cons of Social Media

1. Do you use social media? Which platforms?
2. What do you like/dislike about social media?

Pros - Complete the sentences

1. Social media helps me _____.
2. It's easy to _____ with friends.
3. I can _____ news and trends.

Cons - Complete the sentences:

1. Social media can be _____.
2. It's hard to _____ online.
3. I waste too much _____ on social media.

Discussion Questions

1. What are the benefits of social media for you?
2. How does social media affect your relationships?
3. Should social media companies regulate content?

B. Warm-up - Should Newspapers Go Digital-Only?

1. Do you read newspapers? Why/why not?
2. How do you usually get news?

Arguments For

1. Better for the _____.
2. Easier to _____ news.
3. More _____ options.

Arguments Against

1. Loss of _____ experience.
2. Not everyone has _____ access.
3. Difficulty with _____ navigation.

Discussion Questions

1. What are the advantages of digital newspapers?
2. Will you miss print newspapers?
3. Should newspapers prioritize online content?

C. Warm-up - Regulation of Online Content

1. Have you seen harmful online content? What?
2. Who should regulate online content?

Arguments For Regulation

1. Protect _____ users.
2. Reduce _____ speech.
3. Ensure _____ accuracy.

Arguments Against Regulation

1. Limit _____ freedom.
2. Difficulty in _____ content.
3. Potential for _____ abuse.

Discussion Questions

1. What types of content should be regulated?
2. How can regulation balance freedom and safety?
3. Who should be responsible for regulation?

D. Warm-up - Impact of Fake News on Society

1. Have you seen fake news? How did you know?
2. Why is fake news harmful?

Effects of Fake News

1. Erodes _____ trust.
2. Spreads _____ misinformation.
3. Influences _____ decisions.

Discussion Questions

1. How can we identify fake news?
2. What responsibilities do social media platforms have?
3. How can we promote media literacy?

E. Role-Play Worksheets

Job Interview at a Media Company

Candidate Name: _____
 Position: _____
 Relevant experience: _____

Interviewer - Questions:

- Why do you want to work in media?
- What are your strengths/weaknesses?
- How do you stay current with industry trends?

Teacher's Key

Discussion and Debate Answer Keys

Pros and Cons of Social Media

Pros

1. Social media helps me stay connected with friends and family.
2. It's easy to share news and updates.
3. I can discover new interests and communities.

Cons

1. Social media can be addictive.
2. It's hard to verify online information.
3. I waste too much time scrolling.

Discussion Questions

1. Benefits: connectivity, information sharing, community building.
2. Effects on relationships: depends on usage, can be positive or negative.
3. Regulation: social media companies should regulate content.

Should Newspapers Go Digital-Only?

Arguments For

1. Better for the environment.
2. Easier to access news.
3. More format options.

Arguments Against

1. Loss of tactile experience.
2. Not everyone has internet access.
3. Difficulty with digital navigation.

Discussion Questions

1. Advantages: convenience, accessibility, environmental benefits.
2. Print newspapers: nostalgia, tactile experience.
3. Prioritization: balance online and print content.

Regulation of Online Content

Arguments For Regulation

1. Protect vulnerable users.
2. Reduce hate speech.
3. Ensure information accuracy.

Arguments Against Regulation

1. Limit free speech.
2. Difficulty in defining harmful content.
3. Potential for censorship abuse.

Discussion Questions

1. Types of content: hate speech, misinformation, harmful material.
2. Balance: freedom and safety.
3. Responsibility: social media platforms, governments.

Impact of Fake News on Society

Effects of Fake News

1. Erodes trust in media.
2. Spreads misinformation.
3. Influences public decisions.

Discussion Questions

1. Identification: fact-checking, credible sources.
2. Responsibilities: social media platforms, media outlets.
3. Media literacy: critical thinking, education.

Role-Play Answer Keys

Job Interview at a Media Company

Candidate Answers

1. Passion for storytelling, desire to inform/entertain.
2. Strengths: communication, teamwork; weaknesses: time management.
3. Industry trends: social media, podcasting.