



GLOBALIZATION

Vocabulary Building

Match the words related to globalization with their meanings:

- | | |
|------------------------|---|
| 1. Multinational | The feeling of disorientation when experiencing a new culture |
| 2. Globalization | The process of businesses operating in multiple countries |
| 3. Culture shock | The practice of hiring workers from another country |
| 4. International trade | The increasing interconnectedness of the world's economies |
| 5. Outsourcing | The movement of goods and services across countries |

Sentence Completion

Complete the sentences with the correct word related to globalization:

cosmopolitan outsource trade globalization multinational

1. The company's decision to _____ jobs to India was controversial.
2. The _____ of social media has connected people worldwide.
3. International _____ has increased significantly in recent years.
4. The city's _____ community is diverse and vibrant.
5. The company is a _____ corporation with branches globally.

Short Answers

Answer the following questions in short sentences:

1. What is globalization, and how has it impacted the world?

2. What are the benefits and drawbacks of international trade?

3. How has technology contributed to globalization?

4. What is culture shock, and how can it be overcome?

5. What is the role of multinational corporations in globalization?

Globalization Debate

Topic Options

1. Globalization has more benefits than drawbacks for developing countries.
2. Multinational corporations have too much influence over local cultures.
3. Globalization has led to increased economic inequality worldwide.
4. The benefits of globalization outweigh its environmental costs.
5. Protectionism is a necessary response to the negative effects of globalization.

Debate Instructions

1. Choose a topic and divide into small groups (3-4 students).
2. Assign each group member a role: Proposition (in favor), Opposition (against), or Mediator.
3. Research and prepare arguments for 10 minutes.
4. Debate for 15-20 minutes, with each speaker having 2-3 minutes to present.
5. Mediator ensures respectful discussion and summarizes key points.
6. After the debate, ask students to reflect on their thoughts and opinions.

Case Study: Nike and Globalization

Background

Nike, a US-based multinational corporation, has been a prominent example of globalization. With operations in over 190 countries, Nike has been praised for creating jobs and economic growth but criticized for labor practices and cultural insensitivity.

Case Study Questions:

1. What are the benefits of Nike's globalization strategy?
2. How has Nike's globalization affected local cultures and communities?
3. What are some criticisms of Nike's labor practices in developing countries?
4. How has Nike responded to concerns about its globalization practices?
5. What can be learned from Nike's experience about the impact of globalization on businesses and societies?

Analysis Instructions

1. Read the background information and case study questions.
2. Research and gather additional information about Nike's globalization.
3. Answer the case study questions in small groups or individually.
4. Discuss and analyze the findings as a class.

Teacher's Key

Vocabulary Building

Match the words related to globalization with their meanings:

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| 1. Multinational | The process of businesses operating in multiple countries |
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| 4. International trade | The movement of goods and services across countries |
| 5. Outsourcing | The practice of hiring workers from another country |

Sentence Completion

Complete the sentences with the correct word related to globalization:

1. The company's decision to **outsource** jobs to India was controversial.
2. The **globalization** of social media has connected people worldwide.
3. International **trade** has increased significantly in recent years.
4. The city's **cosmopolitan** community is diverse and vibrant.
5. The company is a **multinational** corporation with branches globally.

Short Answers

Answer the following questions in short sentences:

(Answers will vary, but here are some sample answers)

1. What is globalization, and how has it impacted the world?
Globalization is the increasing interconnectedness of the world's economies, leading to cultural, economic, and political changes.
2. What are the benefits and drawbacks of international trade?
Benefits: increased economic growth, access to new markets, and cultural exchange. Drawbacks: job losses, cultural homogenization, and environmental concerns.
3. How has technology contributed to globalization?
Technology has facilitated communication, transportation, and trade, making globalization possible.
4. What is culture shock, and how can it be overcome?
Culture shock is the feeling of disorientation when experiencing a new culture. It can be overcome by being open-minded, learning about the culture, and seeking support.
5. What is the role of multinational corporations in globalization?
Multinational corporations play a significant role in globalization by operating across borders, creating jobs, and driving economic growth.

Globalization Debate

Topic Options

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