

Fill the gaps.



FAIRTRADE

Advantage Of Fairtrade

Source: <https://www.fairtradenapp.org/advantage-fairtrade/>

<i>sum</i>	<i>carries</i>	<i>benefits</i>	<i>imbalance</i>	<i>partnership</i>
<i>communal</i>	<i>deal</i>	<i>alternative</i>	<i>injustices</i>	<i>powerful</i>

What is Fairtrade?

Not all trade is fair! Farmers and workers at the beginning of the supply/value chain usually don't get a fair deal or a share of the _____ of trade. Fairtrade intends to enable consumers to put this right.

Introducing Fairtrade

Fairtrade is an _____ approach to conventional trade and is based on a _____ between producers and consumers. When farmers can sell on Fairtrade terms, it provides them with a better _____ and improved terms of trade. This allows them the opportunity to improve their lives and plan for their future. Fairtrade offers consumers a _____ way to reduce poverty through their everyday shopping.

When a product _____ the FAIRTRADE Mark it means the producers and traders have met Fairtrade Standards. Fairtrade Standards are designed to address the _____ of power in trading relationships, unstable markets, and the _____ of conventional trade.

The Fairtrade Premium

In addition to the price paid for the product, there is an additional _____ of money, called the Fairtrade Premium that farmers receive for products sold on Fairtrade terms. This money goes into a _____ fund for workers and farmers to use to improve their social, economic, and environmental conditions.

Teacher's Note

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