



RESEARCH, READ & REPEAT

Fair Trade



1. **What is Fair Trade? (NOT Trade Fair!)**
2. **Do some quick research and make a few notes.**

To have a good conversation, research some interesting information:

1. **History of Fair Trade:** How and why did the Fair Trade movement start?
2. **Fair Trade Principles:** What are the main principles of Fair Trade?
3. **Fair Trade Certification:** How does a product become Fair Trade certified? What organizations are involved?
4. **Fair Trade Products:** What are some common products that are Fair Trade certified? Examples include coffee, chocolate, and bananas.
5. **Impact on Producers:** How does Fair Trade benefit farmers and producers in developing countries?
6. **Fair Trade and Consumers:** Why should consumers choose Fair Trade products? What impact does it have on them?
7. **Challenges of Fair Trade:** What are some of the challenges and criticisms of the Fair Trade movement?
8. **Fair Trade Organizations:** Research organizations such as Fairtrade International, World Fair Trade Organization, and Fair Trade USA.
9. **Case Studies:** Find specific case studies of Fair Trade cooperatives or businesses and analyze their impact.
10. **Fair Trade in Your Country:** How is Fair Trade represented in your country? Are there any local Fair Trade products or initiatives?
11. **Fair Trade Fashion:** What is Fair Trade fashion, and how does it differ from conventional fashion?

When you have finished the research, read through your notes and think of the easiest and most understandable way to tell your story to your partner, or present your findings to the class.