



ADVERTISING

1. On a scale from 1-5, how much does advertising irritate you?
2. Do pop-up ads on the Internet bother you?
3. Do you find advertising persuasive?
4. Do you buy products because of advertising?
5. Should advertisers be allowed to advertise to children?
6. How easy do you think is it to influence children with advertising?
7. What do you think of the ads in other countries?
8. What products depend most on advertising?
9. What kind of advertisements attract your attention?
10. What is the most advertised product in your country?
11. Do you think ads influence the choices you make when you buy clothes?
12. Which companies produce the best ads?



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On A Scale From 1-5

On a scale from 1-5, how much do you agree with...?

1. Advertising on TV is interesting to look at.
2. Adverts are often better than the programs.
3. Billboard ads are beautiful.
4. Billboard ads are only effective for certain types of businesses.
5. Advertising is way too expensive.
6. Pay-per-click ads are the most effective form of advertising.
7. Classified ads in newspapers are old-fashioned and don't work anymore.
8. You can find better quality products from advertising.
9. Word of mouth is the most effective form of advertising.
10. Pre-roll ads are very annoying for the viewer but effective for businesses.

