

Discussion Questions

Advertising

Student A

1. On a scale from 1 to 5, how much does advertising irritate you?
2. Which fast-food ads impress you the most?
3. Do pop-up ads on the internet bother you?
4. Do you find advertising persuasive?
5. Do you buy products because of advertising?
6. Which type of companies should be forbidden from advertising?
7. Should advertisers be allowed to advertise to children?
8. How easy do you think it is to influence children with advertising?
9. What do you think of advertisements in other countries?
10. Should alcohol or tobacco companies be allowed to advertise?

Student B

1. What products depend most on advertising?
2. What kind of advertisements attract your attention?
3. Which fast-food company's ads do you think are the most misleading?
4. Would you like to feature in some advertisements? If yes, what type of advertisement?
5. Which product would you NOT want to advertise?
6. What do you think of advertisements for language schools?
7. When walking or shopping in the city, do you accept advertising fliers or free samples offered to you?
8. What is the most advertised product in your country?
9. Do you think ads influence the choices you make when you buy clothes?
10. Which companies produce the best ads?